

Placement: Economic | Garden and Green Spaces

INCREASE YOUR PROPERTY VALUE BY IMPROVING YOUR LANDSCAPE

Real estate agents stress the importance of curb appeal when helping homeowners sell their houses because a nicely landscaped and well-maintained property makes a much better first impression for prospective buyers. It sets a positive tone before anyone sets foot in the house, and leaves a positive lasting impression.

How positive? Research has shown professional landscaping yields an average of 109% return on the investment when a house is sold, significantly higher than other major home improvements such as kitchen renovations and remodelled bathrooms. Although desirable features, as investments they may not yield a positive return when reflected in the selling price.

Staging the inside of a house for sale, by cleaning, de-cluttering, and providing design accents can improve the selling price and shorten the time on the market. Don't forget to place potted plants and vases of fresh-cut flowers for the open house.

Staging the yard and garden is just as important to improve the selling price and shorten the time on the market. Clean by removing weeds in the lawn, garden and in walkways, dead branches in trees and shrubs, and weak plants. Visually de-clutter by ensuring the lawn is even and green without any bare patches, and flower and garden beds are edged and evenly mulched. Plant colourful annuals and accent entranceways, walkways and patios with planted decorative containers and pots.

Plants Love You™ and show it by improving your property value.

Resources:

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Economic Benefits of Landscape, Associated Landscape Contractors of America
[www. Commerce.infosrc.com/docdelivery/alca/Uploads/Econben.doc](http://www.Commerce.infosrc.com/docdelivery/alca/Uploads/Econben.doc)